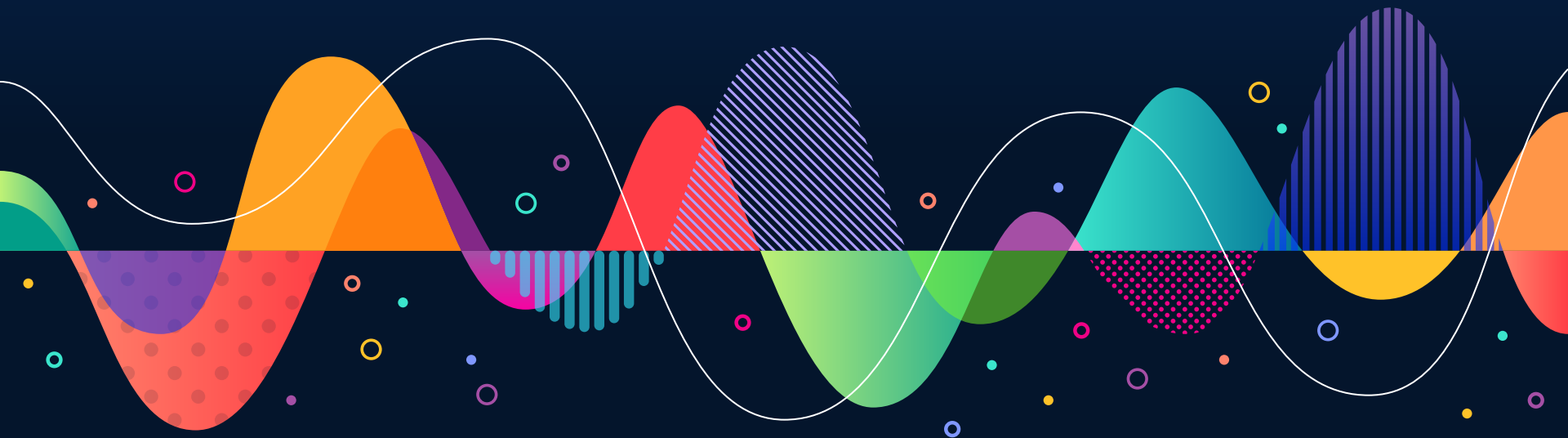


From Idea to Airspace: Launching Your Own Podcast



HELLO!



Dinah Jansen, PhD
Executive Director, CFRC 101.9 FM

Today's Talk



- ▽ Podcasting and its value
- ▽ Developing your concept
- ▽ Voicing with confidence
- ▽ Procurement
- ▽ Audio production
- ▽ Publishing
- ▽ Marketing



More information on launching a podcast on CFRC's existing channels on Spotify, iTunes, Deezer, Stitcher and more can be found at podcast.cfr.ca or simply email me at station@cfr.ca!

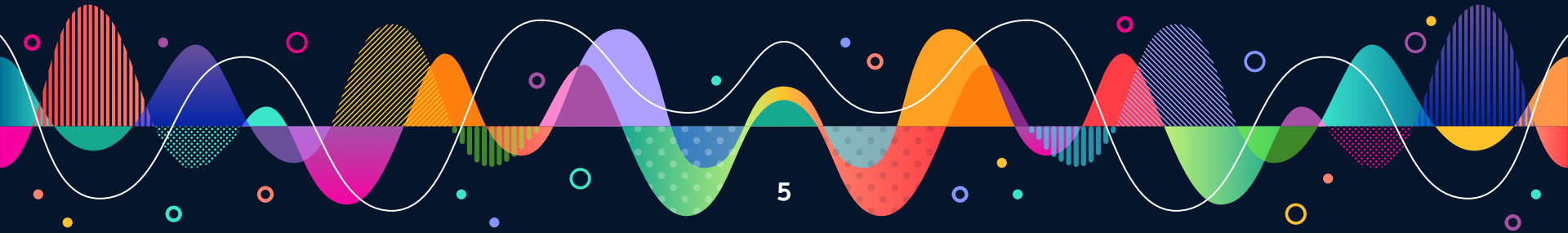
Podcasting and Its Value

Why podcast?



Developing Your Concept

**From Ideas to an
Action Plan**



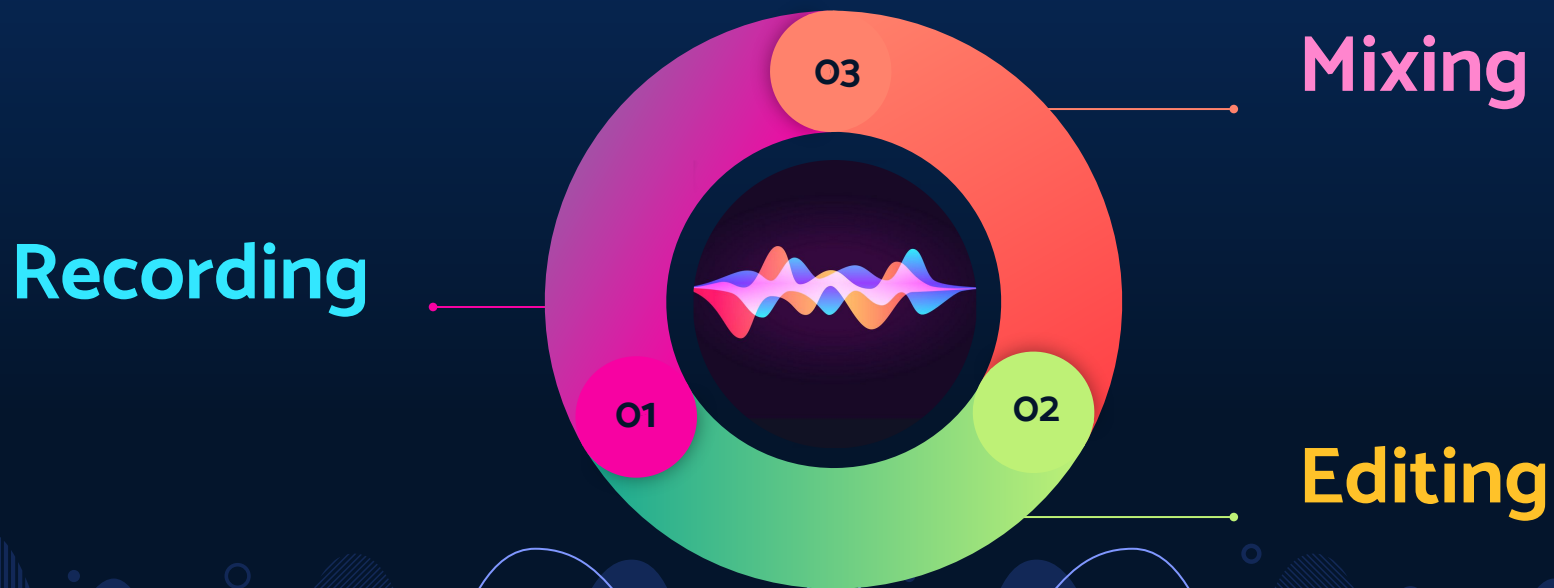
Voicing With Confidence



Procurement: Getting the Gear You Need



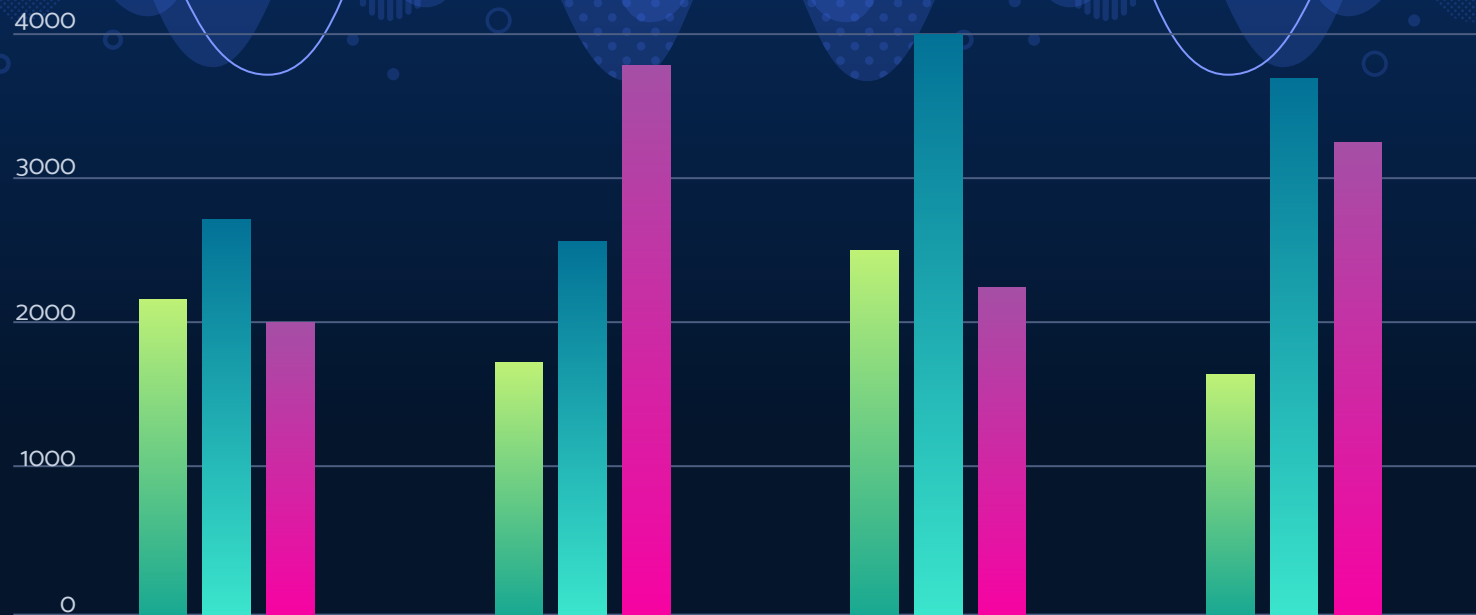
Audio Production with DAWs



Publishing your podcast



Pushing podcast RSS
Feeds to Spotify, itunes,
Deezer, Stitcher,
iheartradio and more!



Marketing Your Podcast

THANKS!



Any questions?

Learn more at podcast.cfr.ca or email me at station@cfr.ca